



Am I Ready for an Agent?

Each year dozens of people contact our agency about representation. This information sheet will define what we are looking for in performers. Please note that I only represent people who are qualified to audition for speaking roles. I only rarely take on non-ACTRA clients.

1. The general qualities I look for in inexperienced actors:
 - a. Extensive acting training.
 - b. A range of amateur acting credits (Community Theatre, short films, etc)
 - c. An industry professional that can provide a reference for you. (An acting teacher, a theatre director, etc)
 - d. Self-confidence but not arrogance.
 - e. General good manners and the ability to listen and take direction and/or advice well.
 - f. Flexibility, I can give you 24 hours notice about auditions.
 - g. Availability
 - h. Reliability
 - i. Located in the Halifax area
 - j. Unique to my roster, in other words, I do not take on new talents who are very similar in age, look and read to clients I already represent.
2. The costs of entering the business:
 - a. Professional photos (not a glamour shot, something that truly looks like you)
 - b. Resumes (may be self-prepared, I charge to prepare them)
 - c. Continued Professional Development
3. Auditions:
 - a. For union shoots, ACTRA members are always considered before non-members.
 - b. The average audition is 5-7 minutes in length.
 - c. Commercial auditions are often improvised.
 - d. Film or TV auditions are almost always scripted. Usually you would receive the script the day before an audition.
 - e. The actor has to work around the casting director's schedule. Most are not flexible about when they can see you.
4. Guarantees:
 - a. None, any agent who makes promises is not telling you the truth. If I say you have potential, I will submit your name for all auditions you are appropriate for.

If you are seriously considering entering the industry, I highly recommend that you speak with several agents. It is important to find the "right fit".

Ciel Crosby

SKY Talent Group